

## EthicsPoll™ Overview

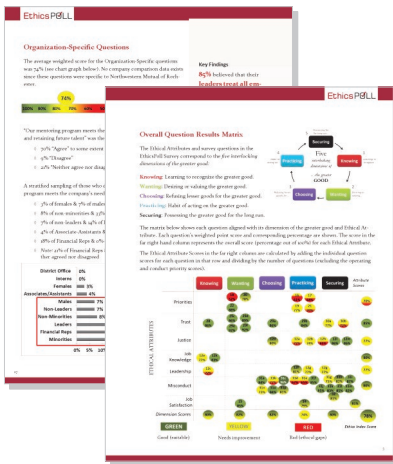
EthicsPoll is a group of professionals dedicated to helping leaders improve performance, decrease enterprise risks and embed ethical power into decision-making at every level.

### EthicsPoll Survey Tools

EthicsPoll's full range of diagnostic survey tools gather information from your organization's employees, customers, suppliers and other stakeholders. These customizable survey tools fill critical data gaps and provide you the information you need to effectively manage enterprise risks and allocate limited resources where they are needed most.

While we develop and implement fully customized surveys to meet your organization's specific data collection requirements, our standard surveys include (but are not limited to):

- ♦ **EthicsPoll Core Survey:** Assesses your organization based on key *Ethical Attributes*, plus organization-specific questions and job satisfaction.
- ♦ **Compliance & Risk Diagnostic Surveys:** Specialized survey tools that measure compliance program effectiveness, internal control environment strength and anti-corruption risks.
- ♦ **Customer Satisfaction Survey:** Gathers key voice of the customer data.



### Expert Consulting Services

Our team has the expertise to partner with you to develop and implement an effective action plan in response to your survey results.

### Confidential Reports

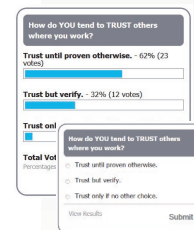
All survey data is summarized in comprehensive reports that include expert analyses and recommendations. Demographic and firmographic data slicing reveal the location and magnitude of strengths and weaknesses within your organization. We will meet with you to review the report and discuss next steps for targeting issues and addressing opportunities for improvement.

### Survey Delivery Methods

The EthicsPoll Survey can be administered using any of the four methods below, though this process can be customized based on your organization's needs.

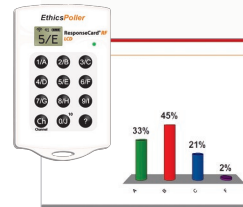
#### Web-based Survey

Explores specific narrative questions and gathers anonymous individual feedback.



#### Pulse Polls

Follow-up Pulse Polls provide snapshots of ongoing progress.



#### Interactive Polling Session

Employees participate in a live, dynamic group session with audience response technology to provide anonymous, real-time feedback.

#### Focus Group

High-performing and tenured employees provide insight and perspectives.



*Diagnose & develop your organization's ethical climate*

# Ethics POLL

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[www.EthicsPoll.org](http://www.EthicsPoll.org)